

# TRANSFORMATIONAL FEMALE LEADERS WHO SET BOLD GOALS. OPEN THEIR CIRCLES AND THEIR MINDS. DISRUPT CONVENTIO CHANGE THE CONVERSATION FOR THE BETTERMENT

**OUR MISSION** 

THE JUNIOR LEAGUE OF GRAND RAPIDS is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



## **EVENT SPONSORSHIP PACKAGES**

#### **JLGR GENERAL MEMBERSHIP MEETING SPONSORSHIP**

Sponsorship allows you to connect with JLGR members during one of our monthly General Membership Meetings, increasing your brand recognition and outreach.

SPONSOR BENEFITS – \$500	
Recognition as Meeting Sponsor	Ability to Provide a Drawing or Giveaway to Members
Recognition in Meeting Agenda	Ability to Collect Member Info If They Decide to Provide It
Ability to Provide Printed Information	Exclusive Sponsorship
Ability to Decorate Up to an 8-foot Table	2 Donor Appreciation Celebration Tickets
Sponsor's In-Person Presence at Meeting	Social Media Recognition with Meeting Announcement

#### **JLGR GALA**

The Gala celebrates the meaningful impact of the Junior League within the Grand Rapids community, while also honoring an extraordinary Sustaining Member for her commitment and dedication to the community and the League.

SPONSOR BENEFITS	ACTIVIST \$500	PROPONENT \$1,000	UPHOLDER \$2,500	DEFENDER \$5,000	CHAMPION \$10,000
Event Tickets	2	4	8	10	20
Donor Appreciation Celebration Tickets	2	2	2	2	4
Recognition on JLGR Social Media		•			
Recognition on JLGR Website			•		
Name Recognition in Event Materials					
Logo Recognition on Signage at Event			•	•	
Verbal Recognition at Event					
Presenting Event Sponsor					



# **2023-2024 GENERAL SPONSORSHIPS**

Support our mission all year long with a General Sponsorship, and receive a wide spectrum of benefits and promotional opportunities throughout the year.

SPONSOR BENEFITS	ACTIVIST \$1,500	UPHOLDER \$2,500	DEFENDER \$5,000	CHAMPION \$10,000		
JL WAY Luncheon Logo on Signage and Invitation to Attend	•	•	•	•		
Gala Tickets	4	4	6	8		
Tickets to Donor Appreciation Celebration Event	2	2	4	4		
Tickets to Attend JLGR Training Event			2	4		
JLGR Website and Social Media Recognition	•	•	•	•		
Video Recognition at JLGR Membership Event				•		
Gala Recognition on Event Signage and at Event		•		•		
Verbal Recognition at Gala			•	•		
Video Interview with You and JLGR Member for Website/Social Media Recognition			•			
Invitation to Participate in JLGR Community Volunteer Event			•			
Invitation to Present at General Membership Meeting				•		
The Junior League of Grand Rapids is a 501(c)(3) organization						

**THANK YOU FOR YOUR SUPPORT!** 



### 202&-202' HIGHLIGHTS

98 Years of Service in the Grand Rapids Community

**\$97,000+** Raised to Fund Our Programming

**89** Active, **16** New & **207** Sustaining Members of the Community

4 Wellness Adventure Yard Refreshes

Deb Bailey Community Catalyst Grant Awarded

5 Service Projects During May 2023 Volunteer Blitz

**6** Families Provided with Provisions as They Transitioned Out of the Sojourner House Domestic Abuse Shelter and **100+** Meals Provided Through Our JL Delivers Program

State Public Affairs Committee Success: Funding Advocacy for Public Act 301 of 2020 - Address Confidentiality Program. The Program is Mandated to be Operational October 1st, 2023

